THE Pinnacle
HYBRID EXECUTIVE MBA PROGRAM

F O S T I I M A
Business School

The CHANGE you want,
The LEAP you need.
You want to transform professionally and personally. Broaden your knowledge of managerial leadership and deepen your understanding of yourself. Widen your perspective. And challenge everything you know.

The PINNACLE Executive MBA aims at building competencies through a deeper engagement. It provides you with the tools, the confidence and the expanded world vision to step up and become a truly dynamic leader.

You want change. Are you ready to make it happen?

FOSTIIMA BUSINESS SCHOOL delivers an undiluted MBA curriculum to working professionals through its Executive MBA program - THE PINNACLE

FOSTIIMA Business School emphasizes an intensive core in general management and an unmatched selection of electives in a format tailored for working professionals.
THE PINNACLE
HYBRID EXECUTIVE MBA PROGRAM

FOSTIIMA’s PINNACLE CERTIFICATE coupled with Govt./AICTE approved MBA Degree/PGDM Diploma with specialization of choice.

Designed to put you and your leadership needs at the center of a transformative learning journey that delivers immediate, impactful and lasting benefits by more than 600 hours of active engagement with internationally acclaimed faculty

DURATION
15 MONTHS

IMMERSION WORKSHOP
2 WEEKS INCLUDED IN THE 15 MONTHS

START DATE
18TH OCT 2021

END DATE
22ND DEC 2022

FLEXI MODE OF DELIVERY
The course delivery is available in two formats to choose from, with switching over option at will

Weekday Online Evening classes of 2 hours each day (Mon - Fri)  |  Weekend Online Classes of 5 hours each day (Sat & Sun)

HYBRID MBA EXPERIENCE
A Flexible 15 month hybrid program with an immersive online learning module, including offline workshops of 2 weeks, culminating with an offsite meet up amidst the exotic Himalayas called, THE PINNACLE MEET

FACULTY SECOND TO NONE
Our professors are at the very forefront of innovative, global thinking. Renowned for their academic prowess, they hail from international universities and IIMs

IMMEDIATE IMPACT
From day one, THE PINNACLE delivers an updated contemporary curriculum that catapults you to disruptive success

HIGH-CALIBER COHORT
Learn alongside an exceptional cadre of leaders from a rich diversity of business and cultural backgrounds. Their breadth and depth of knowledge generate an energizing classroom dynamic

RIGOROUS AND RELEVANT
Guided by our faculty experts, the program incorporates case analyses and action oriented learning methodologies to zero in on the most critical issues and trends shaping the global economy
A 15-month hybrid program with an immersive online learning module, including an offline immersion workshop of 2 weeks, culminating in an offsite meet up amidst the exotic Himalayas - **THE PINNACLE MEET**

**ELIGIBILITY**

- Working professionals with minimum 2 years of work experience after graduation

**ADMISSION PROCESS**

- Submission of application form followed by an extensive assessment round by the interview board

**ONLINE APPLICATION OPENS**

**THURSDAY, 15TH JULY 2021**

**REGISTRATION FEE**

₹50,000/-

**COURSE FEE**

₹3.85/- Lac (including registration fee)
LEARNING PEDAGOGY

**Benefits to Participants**
- Enhancement of Skill Sets
- Understanding management principles
- Obtaining practical solutions to on-the-job problems
- Improvement in the quality of managerial decisions
- Improvement in work effectiveness
- Better growth prospects
- Re-inventing yourself
- Industry Best practices
- Superior Mental strength & Emotional balance

**Benefits to the Corporate**
- Improved quality of executive / managerial decisions
- Enhanced managerial efficiency & effectiveness
- Better Customer Satisfaction viz-a-viz higher retention
- Satisfied executives / managers viz-a-viz higher employee retention
- Improved understanding of organizational goals viz-a-viz better productivity
- Superior On-the-Job performance
- Pursuance of continuous radical changes
  Out of the box solutions

**Theory re-cap (Max: 20%)**
- Management Fundamentals

**Experiential learning - Internal & External**
- Taking Lessons – Cues from mistakes and successes

**Capstone Simulation Certification**
- Using Simulation Models and real life situations

**Case Study Methods**
- Extended Business Case Discussions

**Innovation & Lateral Thinking**
- Problem Solving

**Capstone Simulation Certification**
- Using Simulation Models and real life situations

**Extended Business Case Discussions**
- Problem Solving

**Innovation & Lateral Thinking**
- Problem Solving

**Case Study Methods**
- Extended Business Case Discussions

**Experiential learning - Internal & External**
- Taking Lessons – Cues from mistakes and successes

**Theory re-cap (Max: 20%)**
- Management Fundamentals
Until now you have excelled. You’ve grown professionally, personally. Rising to meet every challenge. Taking every opportunity to push the boundaries. Until now.

Now you are at an inflection point. Now you face a totally new challenge. The challenge of helping your company to grow in an increasingly complex and uncertain world. Of mastering new markets and complex, cross-cultural business dynamics. Pushing your boundaries in knowledge and understanding.

It’s time to invest in your full potential. To share, exchange and live new experiences with people like you. People from different corners of the corporate world, from every sector. It’s time to immerse yourself in exploring the world’s leading multinationals. Make exciting discoveries. Broaden your vision of yourself, your role, your organization, your opportunities as a leader, your world.

The time has come to change your perspective towards your career.

Time to join a World-Class Hybrid Executive MBA

- The PINNACLE

| CHART YOUR OWN CAREER PATH |
We have a consortium of senior international faculty and IIM graduates as professors for this program who have been in leadership positions in the corporate world with several years of experience. Many of them are certified trainers and CEO coaches.

Guided by academic experts from IIMs and International universities THE PINNACLE Hybrid Executive MBA incorporates case analyses and action oriented learning methodologies to zero in on the most critical issues and trends shaping the economy at large.

Mr. Anil Somani,
Executive Chairman, FOSTIIMA Business School
MBA - IIM (A) and B.Tech - IIT (B)
WHAT MAKES OUR PROGRAM UNIQUE?

WORLD-CLASS FACULTY & INDUSTRY SPECIALISTS

Experts in their respective fields with extensive experience in the world of business.

FLEXIBLE FORMATS

The program is available in different flexible part-time tracks to allow you to select a format that fits in best with your lifestyle and professional constraints.

A STRONG FOCUS ON LEADERSHIP

Enabling you to step back, assess and transform your leadership style, to motivate and empower your teams to take ownership of projects.

INFLUENTIAL NETWORK

Our PAN IIT - IIM alumni network, provides business opportunities and unlimited possibilities with like-minded peers worldwide.

MESSAGE FROM THE DEAN

The combination of high achieving participants and innovative teaching methods enable you to learn from world-renowned researchers and guest speakers, plus exchange knowledge with peers from diverse geographical, educational and professional backgrounds. The hundreds of years of combined expertise in the classroom creates a unique learning environment that is difficult to replicate.

Prof. Gautam Kaul, MBA - IIM (A) and B.Tech - IIT (D)
The program is built on a seamless blend of activities taking place face-to-face digitally, on-campus, at company sites or while you are at home. You will learn from professors and peers, through discussion of business cases, workshops, role play, games and simulations, as well as from a long list of guest speakers.

EMPHASIS ON DIGITAL LEARNING

We continually strive to push the boundaries of what today’s classroom and the classroom of the future will look like. Webinars, online resources and discussion forums play a prominent role in the curriculum. Our goal is to provide you with content right wherever your comfort lies. This will free up valuable class time for interactive group work and will optimize peer-to-peer learning and networking opportunities.

CORE COURSES

The Core Courses enable you to develop your knowledge and expertise in all the key areas of general management. In addition to the core subjects of our updated contemporary curriculum it will also contain new generation courses like: Data Analytics, Business Analytics, Predictive Analysis, Big Data, Including ‘R’, Python, Hadoop, etc.

The course will also enhance your understanding of emerging technologies that are transforming businesses comprising, Internet of Things (IOT), Artificial Intelligence (AI), Machine Learning (ML), Virtual Reality (VR), Augmented Reality (AR), Blockchain, etc.

CUSTOM COURSES: SPECIALIZATIONS & ELECTIVES

You have the opportunity to specialize in an area of your choice through projects and dissertation, allowing you to become an expert in a specific sector.
FOSTIIMA Business School has been conceived, funded and managed by seven alumni of IIM, Ahmedabad. Founded in 2007, FOSTIIMA stands for Friends Of the class of PGP Seventy Three of IIMA.

Over the past years it has developed into a movement where several more IIM and IIT alumni have contributed with the sole intent of ‘giving back’ to the Society at large. The knowledge and experience they acquired at these premium institutions is to be shared with the new generation of managers.

Today more than 50+ IIM Alumni are directly providing inputs at FOSTIIMA, be it as a Faculty, Trainer or Mentor in Curriculum Design, Content Development, and Delivery.

<table>
<thead>
<tr>
<th>FOSTIIMA DIFFERENTIATORS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>01</strong></td>
</tr>
<tr>
<td>CONTINUOUSLY UPDATED PROGRAM</td>
</tr>
<tr>
<td>Customized content delivery design basis the participant</td>
</tr>
<tr>
<td><strong>02</strong></td>
</tr>
<tr>
<td>HIGHLY SUCCESSFUL</td>
</tr>
<tr>
<td>Global thought leaders, Former CEOs, Entrepreneurs, HODs, Consultants, Trainers, coaches as faculty</td>
</tr>
<tr>
<td><strong>03</strong></td>
</tr>
<tr>
<td>DIVERSE BACKGROUND</td>
</tr>
<tr>
<td>Professionals with a rich working life - BFSI, Retail, Manufacturing, Services</td>
</tr>
<tr>
<td><strong>04</strong></td>
</tr>
<tr>
<td>IIM-A ALUMNI</td>
</tr>
<tr>
<td>Set up by IIM A Alumni Largest pool of IIM A pass outs</td>
</tr>
</tbody>
</table>
FOSTIIMA has the largest group of IIM Ahmedabad graduates working together towards a common goal. Not only is it created and managed by IIMA alumni, its large Faculty pool is also drawn from IIM/IIT alumni. They bring with them their vast corporate experiences, industry practices and global business perspective to FOSTIIMA.

**FOSTIIMA Founders**

- **Jaitirth [Jerry] Rao**
  - PGDBA IIM-A (1973)
  - Chairman - EDS Asia Pacific Advisory Board; Ex Chairman - Mphasis & Nasscom; Ex-Country Head India - Citis Group; Winner of Ernst & Young Entrepreneur of the Year Award.
- **Anil Somani**
  - B. Tech. (Chemical) IIT Bombay, PGDBA IIM-A (1973)
  - Chairman - EDS Asia Pacific Advisory Board; Ex Chairman - Mphasis & Nasscom; Ex-Country Head India - Citis Group; Winner of Ernst & Young Entrepreneur of the Year Award.
- **T.L. Palani Kumar**
  - B. Tech. (Chemical) IIT Madras, PGDBA IIM-A (1973)
  - Head, India & South Asia – UC RUSAL Ltd; Ex CEO Sterlite Industries; Ex MD & CEO – New Holland Tractors (India); Ex ED & CEO, Escorts Tractors Ltd.
- **Kamal Sharma**
  - PGDBA IIM-A (1973)
  - Vice President - Indian Society of Afro Asian Studies & Secretary – Centre for Policy Alternatives.
- **Sunil Kala**
  - PGDBA IIM-A (1973)
  - Ex-Consultant - Planning Commission, Govt. of India. Proprietor – Perfect Management & System Consultants (P) Ltd.
- **Rajesh Kaura**
  - B. Tech. (IIT Bombay), PGDBA IIM-A (1973)
  - Ex-Consultant - Planning Commission, Govt. of India. Proprietor – Perfect Management & System Consultants (P) Ltd.
- **Dhruv Prakash**
  - PGDBA IIM-A (1973)
  - Worked with several of India’s leading businesses to manage change, coach senior management, build high performance cultures, align executive compensation, restructure organizations and conduct post merger integration. He also serves on the board of directors of IndiaMart InterMesh, Space Matrix Design Consultants and Intec Capital.

FOSTIIMA Business School (FBS) is a first by IIM A alumni - PGP batch of 1973.

**FOSMA Details**

- Founders with a rich experience of over 250 man years across BFSI, manufacturing, retail and IT.
- A strong set up serving industry in Executive Education and Consultancy to customized needs.
- Several MBA batches employed across industries and corporates.
- Emphasis on experiential learning with focus on problem solving.
- FOSTIIMA Business School (FBS) is a first by IIM A alumni - PGP batch of 1973.
The CHANGE you want,
The LEAP you need.